

RB SELLARS

WORKWEAR FOR BUSINESS

We make it easy

Looking for premium corporate merchandise and uniforms. Contact DKM Blue to bring your ideas to life.

Sydney Head Office

A 5 Apollo Place, Lane Cove West NSW 2066

T +61 2 9560 7700

E enquiries@dkmblue.com

W dkmblue.com

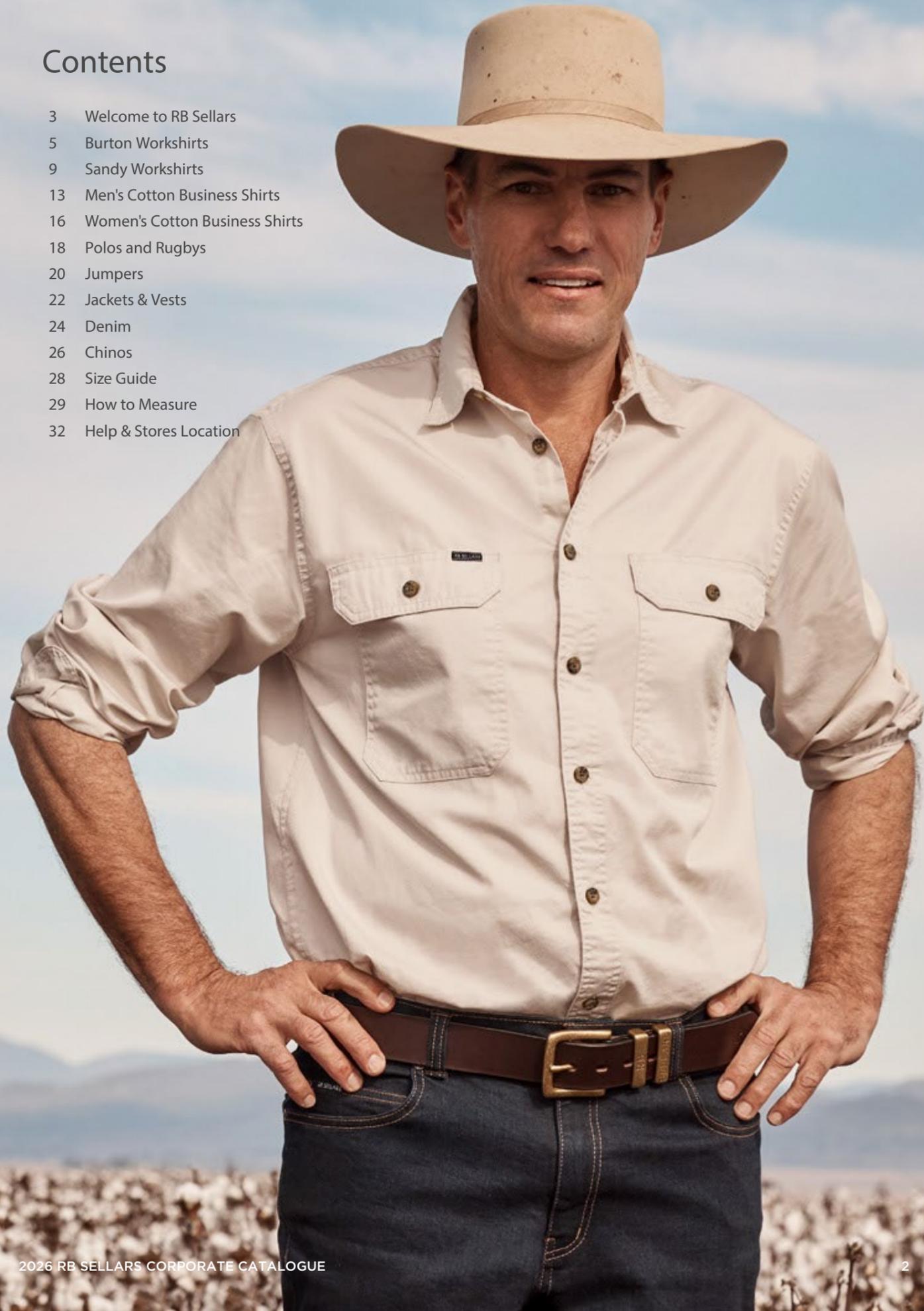
Proud to be a
Sedex
Member

appa AUSTRALASIAN PROMOTIONAL
PRODUCTS ASSOCIATION
DISTRIBUTOR MEMBER

**dkm
blue**
Bringing ideas to life

Contents

- 3 Welcome to RB Sellars
- 5 Burton Workshirts
- 9 Sandy Workshirts
- 13 Men's Cotton Business Shirts
- 16 Women's Cotton Business Shirts
- 18 Polos and Rugbys
- 20 Jumpers
- 22 Jackets & Vests
- 24 Denim
- 26 Chinos
- 28 Size Guide
- 29 How to Measure
- 32 Help & Stores Location



Welcome

RB Sellars is a proudly Australian-owned brand built on family values, authenticity, and a deep connection to the land.

Since 1996, RB Sellars has outfitted rural Australians with durable, functional apparel inspired by the Australian landscape and those who work it.

What began as a single hard-wearing workshirt has grown into an iconic workwear range, now including apparel for men and women across workwear, casual wear, and everyday country style — with the Burton Workshirt becoming a recognised Australian staple.

Through DKM Blue, businesses can access RB Sellars apparel as part of a tailored co-branding and uniform solution.

We help bring your brand to life by selecting the right garments, applying your branding professionally, and managing the process end-to-end — whether for team uniforms, corporate wear, or premium branded apparel.

To explore RB Sellars co-branded solutions for your business, contact: danny@dkmblue.com



Burton Workshirt

RB Sellars journey began twenty-seven years ago with a vision of creating a hard-wearing workshirt, that captured the spirit of the country. Since then it has fast taken hold as the Australian rural uniform, and evolved to a workshirt range that celebrates the needs of the whole family.

Reinforced double stitching

Back box pleats

Bigger chest pockets and pen slip

Long-lasting dyes

Adjustable cuffs



100% cotton twill

Longer back tail

Burton Workshirt

Full Button, Long Sleeve
 Sizes XS-5XL



Colour Stone
 Code MWS1008 Light Weight
 MWS1001 Mid Weight
 Fabric 100% Cotton Twill



Colour Royal
 Code MWS1008 Light Weight
 MWS1001 Mid Weight
 Fabric 100% Cotton Twill



Colour Navy
 Code MWS1008 Light Weight
 MWS1001 Mid Weight
 Fabric 100% Cotton Twill



Colour Pale Blue
 Code MWS1008 Light Weight
 Fabric 100% Cotton Twill



Colour Blue
 Code MWS1008 Light Weight
 Fabric 100% Cotton Twill

Full Button Long Sleeve

Light Weight MWS1008, Mid Weight MWS1001



Availability may vary by colour and style. UPF results for the material tested.

Burton Workshirt

Half Button, Long Sleeve
 Sizes XS-5XL



Colour Pale Blue
 Code MWS1006 Light Weight
 MWS1003 Mid Weight
 Fabric 100% Cotton Twill



Colour Royal
 Code MWS1006 Light Weight
 MWS1003 Mid Weight
 Fabric 100% Cotton Twill



Colour Navy
 Code MWS1006 Light Weight
 MWS1003 Mid Weight
 Fabric 100% Cotton Twill



Colour Stone
 Code MWS1006 Light Weight
 MWS1003 Mid Weight
 Fabric 100% Cotton Twill



Colour Blue
 Code MWS1006 Light Weight
 MWS1003 Mid Weight
 Fabric 100% Cotton Twill

Half Button Long Sleeve

Light Weight MWS1006, Mid Weight MWS1003



Availability may vary by colour and style. UPF results for the material tested.



Sandy Workshirt

Comfortable, breathable, and always wearable, the 100% cotton Sandy workshirt is what we are known for. With durability at its core, the Sandy has all the features you need when working on the land.

Reinforced double stitching

Back box pleats

Bigger chest pockets and pen slip

Adjustable cuffs

Long-lasting dyes



100% cotton twill

Longer back tail

Sandy Workshirt

Full Button, Long Sleeve

Sizes 8-22



Colour Musk
Code WWS1144 Light Weight
Fabric 100% Cotton Twill



Colour Royal
Code WWS1144 Light Weight
Fabric 100% Cotton Twill



Colour Pale Blue
Code WWS1144 Light Weight
Fabric 100% Cotton Twill



Colour Stone
Code WWS1144 Light Weight
Fabric 100% Cotton Twill



Colour Emerald
Code WWS1144 Light Weight
Fabric 100% Cotton Twill

Full Button Long Sleeve

Light Weight WWS1144



Availability may vary by colour and style. UPF results for the material tested.

Sandy Workshirt

Half Button, Long Sleeve

Sizes 8-22



Colour Stone
Code WWS1140 Light Weight
Fabric 100% Cotton Twill



Colour Royal
Code WWS1140 Light Weight
Fabric 100% Cotton Twill



Colour Pale Blue
Code WWS1140 Light Weight
Code WWS1147 Mid Weight
Fabric 100% Cotton Twill



Colour Pale Pink
Code WWS1140 Light Weight
Code WWS1147 Mid Weight
Fabric 100% Cotton Twill



Colour Navy
Code WWS1140 Light Weight
Code WWS1147 Mid Weight
Fabric 100% Cotton Twill

Half Button Long Sleeve

Light Weight WWS1140, Mid Weight WWS1147



Availability may vary by colour and style. UPF results for the material tested.



Fine Cotton Business Shirts



Hillston Shirt

- 100% luxury cotton
- Full button
- Regular fit (Slimmer)
- Back box pleat
- Double button cuffs
- Single pocket



Harvester Shirt

- 100% luxury cotton
- Full button
- Relaxed fit
- Back box pleat
- Single button cuffs
- Double pockets
- Same shape as the Burton Workshirt

Harvester Shirt

Double Pockets, Long Sleeve
 Sizes XS-5XL



Colour Blue Allerdale
 Code MSH1141
 Fabric 100% Luxury Cotton



Colour Blue Charlton
 Code MSH1201
 Fabric 100% Luxury Cotton



Colour Blue Cullam
 Code MSH1046
 Fabric 100% Luxury Cotton



Colour Blue Thames
 Code MSH1174
 Fabric 100% Luxury Cotton



Colour Blue Dorset
 Code MSH1121
 Fabric 100% Luxury Cotton

Harvester Shirt



Hillston Shirt

Single Pocket, Long Sleeve
 Sizes XS-5XL



Colour Blue Cullam
 Code MSH1077
 Fabric 100% Luxury Cotton



Colour Blue Charlton
 Code MSH1205
 Fabric 100% Luxury Cotton



Colour Blue Eyres
 Code MSH1056
 Fabric 100% Luxury Cotton



Colour Blue Kensington
 Code MSH1105
 Fabric 100% Luxury Cotton



Colour White Oxford
 Code MSH1076
 Fabric 100% Luxury Cotton

Hillston Shirt





Fine Cotton Shirts

Pearl Shirt

Slim fit
 Sizes 6-22



Colour Blue Charlton
 Code WSH1180
 Fabric 100% Luxury Cotton



Colour Blue Cullam
 Code WSH1055
 Fabric 100% Luxury Cotton



Colour Blue Kensington
 Code WSH1065
 Fabric 100% Luxury Cotton



Colour White Oxford
 Code WSH1054
 Fabric 100% Luxury Cotton



Colour Blue Eyres
 Code WSH1064
 Fabric 100% Luxury Cotton

Pearl Shirt





Polos & Rugbys

Atherton Polo

Sizes XS-5XL



Colour Black
Code MPO4439
Fabric 100% Cotton



Colour White
Code MPO4439
Fabric 100% Cotton



Colour RB Navy
Code MPO4439
Fabric 100% Cotton



Colour RB Navy
Code MRU2102
Fabric 100% Cotton

Gill Polo

Sizes 6-22



Colour Black
Code WPO4473
Fabric 95% Cotton, 5% Elastane



Colour White
Code WPO4473
Fabric 95% Cotton, 5% Elastane



Colour RB Navy
Code WPO4473
Fabric 95% Cotton, 5% Elastane



Colour RB Navy
Code WRU2109
Fabric 100% Cotton

Rugby

Sizes S-5XL

Rugby

Sizes 8-22



Jumpers

Trentham Jumper

Sizes S-5XL



Colour Classic Navy
Code MJU0506
Fabric 100% Australian Cotton



Colour Ocean Blue
Code MJU0506
Fabric 100% Australian Cotton



Colour Classic Navy
Code MJU5090
Fabric 70% Merino Wool, 30% Nylon

Kate Jumper

Sizes 8-22



Colour Classic Navy
Code WJU5004
Fabric 100% Australian Cotton



Colour Ocean Blue
Code WJU5004
Fabric 100% Australian Cotton



Colour Classic Navy
Code WJU5130
Fabric 70% Merino Wool, 30% Nylon

Peppin Jumper

Sizes 8-22



Jackets & Vest

Wangaratta Vest

Sizes S-5XL



Colour Navy
Code MVE2024
Fabric 63% Cotton, 37% Nylon

Sutherland Jacket

Sizes S-5XL



Colour Navy
Code MJA3697
Fabric Outer: 63% Cotton, 37% Nylon
Fill: 100% Polyester
Water Resistant

Bermagui Vest

Sizes 8-22



Colour Navy
Code WVE2019
Fabric Outer: 63% Cotton, 37% Nylon
Fill: 100% Polyester

Bermagui Jacket

Sizes 8-22



Colour Navy
Code WJA2017
Fabric Outer: 63% Cotton, 37% Nylon
Fill: 100% Polyester

Bermagui Coat

Sizes 8-22



Colour Navy
Code WJA2100
Fabric Outer: 63% Cotton, 37% Nylon
Fill: 100% Polyester



Denim

Sinclair Denim

Sizes 28-46



Style Mid Rise
 Colour Dark Rinse Denim
 Code MTR3412 30" Leg
 MTR3413 32" Leg
 Fabric 99% Cotton, 1% Elastane

Rachel Jean

Sizes 6-22



Style Low Rise
 Colour Denim
 Code WTR2114 32" Leg
 WTR2115 34" Leg
 Fabric 99% Cotton, 1% Elastane

Jemma Jean

Sizes 8-22



Style High Rise
 Colour Denim
 Code WTR4732 32" Leg
 Fabric 98% Cotton, 2% Elastane



Chinos

Stockman Chino Pant

Limited Quantities Remain

Sizes 30–46



Style Classic Fit
 Colour Dark Navy
 Code MTR3493 30" Leg
 MTR3557 32" Leg
 Fabric 97% Cotton, 3% Elastane



Style Classic Fit
 Colour Stone
 Code MTR3493 30" Leg
 MTR3557 32" Leg
 Fabric 97% Cotton, 3% Elastane



Style Slim Fit
 Colour Dark Navy
 Code MTR3494 30" Leg
 MTR3564 32" Leg
 Fabric 97% Cotton, 3% Elastane



Style Slim Fit
 Colour Stone
 Code MTR3494 30" Leg
 MTR3564 32" Leg
 Fabric 97% Cotton, 3% Elastane

Stockman Chino Shorts

Limited Quantities Remain

Sizes 30–46



Style Slim fit
 Colour Dark Navy
 Code MST3495
 Fabric 97% Cotton, 3% Elastane



Style Slim fit
 Colour Stone
 Code MST3495
 Fabric 97% Cotton, 3% Elastane



Colour Dark Navy
 Code WTR3472
 Fabric 97% Cotton, 3% Elastane



Colour Stone
 Code WTR3472
 Fabric 97% Cotton, 3% Elastane

Country Chino

Limited Quantities Remain

Sizes 6–22

Size guide

Womens

SIZE	6	8	10	12	14	16	18	20	22
Bust in cm	82	87	92	97	102	107	112	117	122
Waist in cm	64	69	74	79	84	89	94	99	104
Hip in cm	90	95	100	105	110	115	120	125	130
Inleg in cm	75.5	76	76.5	77	77.5	78	78.5	78.5	78.5

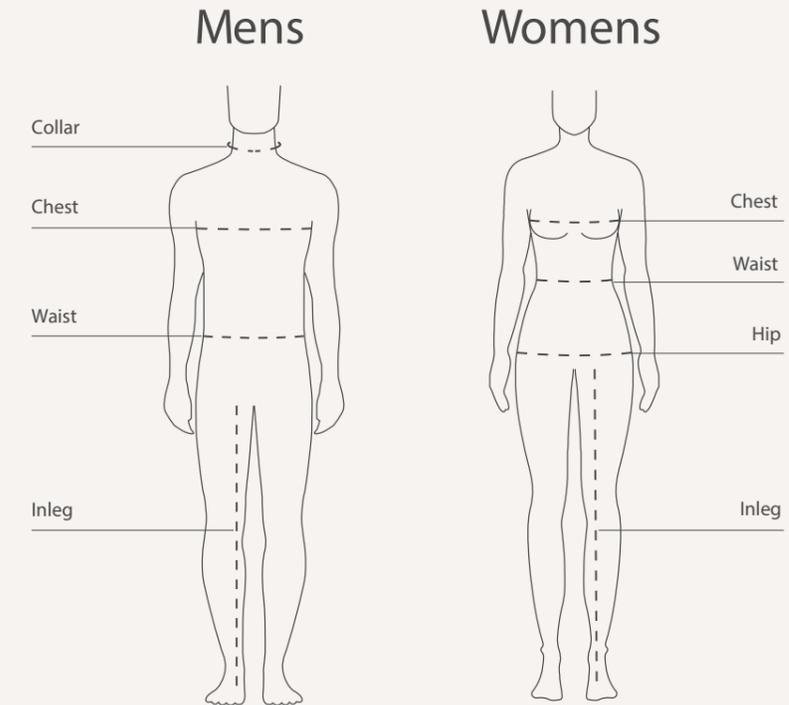
Mens

SIZE	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest in cm	90	95	100	105	110	115	120	125	130
Collar in cm	36	38	40	42	44	46	48	50	52

Bottoms

SIZE - INCHES	30	32	33	34	35	36	37	38	40	42	44	46	48
Waist in cm	77	82	84.5	87	89.5	92	94.5	97	102	107	112	117	122
Leg length — Short	30"
Leg length — Regular	32"
Leg length — Long	34"
Leg length — Extra Long	36"

How to measure



Chest

Measure just under arms and across shoulder blades holding the tape firm and level.

Waist

Ensure measurement is taken at the height you would normally wear your pants.

Hip

Measure around your hip at the widest point.

Inleg

Measure pants that fit you well. Lay them flat. Measure along the inseam from crotch to bottom of leg hem.

Note

If your measurements fall between sizes, please buy the larger size.

For further details please call our Customer Service Team phone +61 3 9281 1200.

Men's and Women's "Regular Fit" style garments will measure approximately +10cm to +15cm over body measurement.

Men's and Women's "Relaxed Fit" style garments will measure approximately +15cm over body measurement.





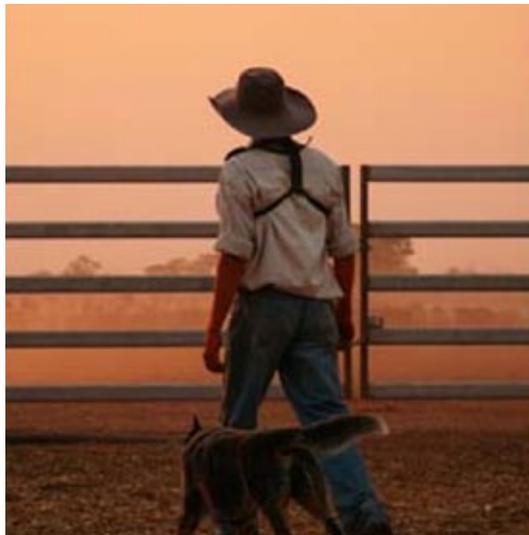
RB SELLARS

dkm
blue
Bringing ideas to life

Authentic Workwear. Co-Branded for Your Business.

RB Sellars apparel, customised for uniforms and gifting.
For all enquiries, please email: danny@dkmblue.com

CUSTOM CO-BRANDING • BULK PRICING • DEDICATED SUPPORT • TRUSTED BY LEADING CORPORATES



Important Information

RB Sellars co-branded merchandise is created to support your brand, your people, and your customers — ideal for corporate programs, customer gifting, promotions, uniforms, events, and everyday wear. Pricing is not displayed in this catalogue. Speak with our team to access exclusive bulk co-branding rates, starting from a low minimum order quantity of just 25 units. If an item is not immediately available, delivery is typically expected within approximately 3 weeks from order placement, subject to RB Sellars stock availability. DKM Blue offers flexible delivery solutions tailored to suit your program and operational needs.